



**Dear Sponsor,**

ESSENTIALS is a 501c3 non-profit women's organization here in Palm Beach County. Our mission is to meet the diverse needs of **women across all cultural and ethnic boundaries**. Our Classes, Conferences, Concerts and Retreats teach them Character Development & Life Skills to change from the inside out. We point them to their inner value and potential! **Times are hard and women need to be Renewed, Refilled and Restored**. We work with the **discouraged, disenfranchised and disadvantaged** to help them soar from mediocrity to excellence. Please help us to help them!

**Sponsoring the Essentials Re-Align Your Life Women's Conference** is the best way to **maximize your exposure!** This is our **ninth year** and our theme is **"Shades Of A Woman's Reality."** Ordinary women overcoming extraordinary challenges. The Conference location is Palm Beach Lakes High School Auditorium in West Palm Beach on **September 15<sup>th</sup>**. The conference has been held at great venues such as the Harriet Himmel Theater in City Place and the Palm Beach County Convention Center and enjoyed by over **2400 women**. We are motivated to help women discover who they can become! **They have untapped potential and we want to point them in the direction of possibilities!** With your help we can achieve this. Your support will help the women in our community reach their dreams.

Our priority is to work with your company or organization to create a package that fits your needs and goals, while ensuring the best use of your financial contribution to further the success of Essentials. We are committed to acknowledge your sponsorship on our program banner, on our website, and throughout the conference. **We would like you to have visibility at our empowerment conference.**

The sponsorship options are very diverse and provide great benefits to you, including VIP passes, exhibit booths, live presentations, advertisement and hotel. **We need \$25,500, of which we hope you will be a contributing factor.** Our needs are broken down on the sponsorship page. We thank you in advance for your consideration and we are grateful for any donations you can give to help our organization. If you have any inquiries regarding our organization or the conference, please feel free to contact me at (561)723-7766 or visit [www.EssentialsWoman.Org](http://www.EssentialsWoman.Org) . **Please help us change a woman's life!**

**Thank You,**

*Hattie R. Asberry*

**Hattie R. Asberry, CEO**

**Soaring From Mediocrity To Excellence!**

4870-A ORLEANS COURT • WEST PALM BEACH, FL 33415 • (561) 723-7766 • [essentialsministry@yahoo.com](mailto:essentialsministry@yahoo.com)

Sponsoring the Essentials Women's Conference is the best way to **maximize your exposure!** This is our **9<sup>th</sup> Year** and we are at Palm Beach Lakes Auditorium on **September 15<sup>th</sup>**. The Conference has been held at great venues such as the Harriet Himmel Theater in City Place and the Palm Beach County Convention Center and enjoyed by over **2400 women**. Our Mission is to meet the diverse needs of women across all cultural boundaries. We work with the **discouraged, disenfranchised and disadvantaged...please help us to help them!**

**We Empower and Equip Women to Live a Balanced Life and Teach Them How To Soar From Mediocrity To Excellence!** Our Classes, Conferences and Concerts teach them how to change from the inside out and recognize their inner value and potential! **Times are hard and women need to be Renewed, Refilled and Restored.** Our priority is to work with your company to create a package that fits your needs and goals, while ensuring the best use of your financial contribution to further the success of Essentials. The options are very diverse and provide great benefits to you, including VIP Passes, Exhibit Booths, Live Presentations, Advertisement and Hotel. We need **\$25,500**, of which we hope you will be a contributing factor. **Sponsors will be recognized throughout the conference. Please help us change a woman's life!**

**SPONSORSHIP NEEDS**

- Venue Expenses
- Advertising & Marketing – Radio, Flyers, Web-Design
- Speaker Honorariums
- Speakers' Travel Accommodations
- Conference Programs
- Sound Equipment
- Musicians
- Audio Visual Equip
- Videography
- Volunteers & Staff
- Hospitality Lounge
- Scholarship Sponsors
- Vendor Sponsors
- Insurance
- Supplies

**CONTACT US**

Hattie Asberry, CEO  
561-723-7766

ESSENTIALS  
4870-A Orleans Ct.  
WPB, FL 33415

essentialsforgodlyliving.com

**WE NEED YOU!**  
Checks Payable To:  
Essentials

**SPONSORSHIP LEVELS**

Level	Amount	Acknowledgement
<b>Bronze Sponsor</b>	<b>\$2,500</b>	<b>Bronze Sponsor...</b> <ul style="list-style-type: none"> <li>• One Exhibit Booth</li> <li>• ¼ Page Digital Advertisement Journal</li> <li>• Four VIP Badges</li> <li>• Acknowledgement Conference Program</li> <li>• Company Logo On Sponsor Display &amp; Website</li> <li>• Company Listings &amp; 5 Minute Presentation</li> </ul>
<b>Silver Sponsor</b>	<b>\$3,500</b>	<b>Silver Sponsor...</b> <ul style="list-style-type: none"> <li>• Two Exhibit Booths</li> <li>• 1/2 Page Digital Advertisement Journal</li> <li>• Six VIP Badges</li> <li>• Acknowledgement Conference Program</li> <li>• Company Logo On Sponsor Display &amp; Website</li> <li>• Company Listing &amp; 10 Minute Presentation</li> </ul>
<b>Gold Sponsor</b>	<b>\$5,000</b>	<b>Gold Sponsor...</b> <ul style="list-style-type: none"> <li>• Two Exhibit Booths</li> <li>• Full Page Digital Advertisement Journal</li> <li>• Eight VIP Badges</li> <li>• One Night Hotel Accommodation Near Conference</li> <li>• Company Logo On Sponsor Display &amp; Website</li> <li>• Company Listing &amp; 20 Minute Presentation</li> </ul>
Level	Amount	Partnership Levels
<b>Friendship Partner</b>	<b>\$500.00</b>	<b>Friendship Partner...</b> <ul style="list-style-type: none"> <li>• Two Conference Passes</li> <li>• Acknowledgement Conference Program &amp; Journal</li> </ul>
<b>Essential Partner</b>	<b>\$1,000</b>	<b>Essential Partner...</b> <ul style="list-style-type: none"> <li>• Two Conference Passes</li> <li>• Early Seating</li> <li>• Acknowledgement Conference Program &amp; Journal</li> </ul>
<b>Presidential Partner</b>	<b>\$1,500</b>	<b>Presidential Partner...</b> <ul style="list-style-type: none"> <li>• Two Conference Passes &amp; Early Seating</li> <li>• Acknowledgement Conference Program &amp; Journal</li> <li>• Acknowledgement Sponsor Display at Venue</li> </ul>

# ESSENTIALS Re-Align Your Life Women's Conference Sponsorship/Partnership Program

## Organization/Company Information

Name:

Phone Number:

Street Address:

City:

State:

Zip Code:

Website:

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## Sponsor/Partner Contact Information

First Name:

Last Name:

Phone Number:

Email Address:

Street Address:

City:

State:

Zip Code:

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## Sponsorship/Partnership Information

Which Sponsor Or Partner Will You  
Become?

- Gold Sponsor (\$5,000)
- Silver Sponsor (\$3,500)
- Bronze Sponsor (\$2,500)
- Presidential Partner (\$1,500)
- Essential Partner (\$1,000)
- Friendship Partner (\$500)
- Personal Partner \$ \_\_\_\_\_

Please Make Checks Payable To:  
**ESSENTIALS**

Check Number:

Date:

Team Member:



Soaring From Mediocrity To Excellence!